

# STATE INSTITUTE OF HOTEL MANAGEMENT UDAIPUR



## AATITHYA SAGAR

ANNUAL MAGAZINE  
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Formerly - Food Craft Institute

 **STATE INSTITUTE OF HOTEL MANAGEMENT**  
An autonomous institute under Govt. of India & Govt. of Rajasthan  
Affiliated to National Council for Hotel Management, NOIDA  
B.Sc.HHA Programme 1st Batch[2019-2022]

 **NCHMCT**



**B.Sc. H&HA 1ST BATCH 2019-2022**



**B.Sc. H&HA BATCH 2020-2023**



# Editorial Desk



**Editorial Desk for "AATITHYA SAGAR" - Annual Magazine 2023-2024**

Dear Readers,

Welcome to the editorial hub of "AATITHYA SAGAR," the annual magazine of the State Institute of Hotel Management, Udaipur. Guided by faculty members Dr. Om Prakash, Mr. Satish Jha, and Mr. Naveen Kumar alongside the dynamic contributions of students Mihir sharma B.Sc 3rd year, Trusha Panchal B.Sc 3rd year, and Dheeraj B.Sc 2nd year, here's a brief overview:

**Content Curation:** Meticulously curated content reflecting the ethos of hospitality, ensuring a diverse and enriching reading experience.

**Quality Assurance:** Ensuring grammatical precision and stylistic coherence to uphold the highest standards of quality.

**Student Editorial Team** (Mihir Sharma, Trusha Panchal, Dheeraj Manwani): Bringing fresh perspectives, vibrancy, and integral contributions to content creation and review.

"AATITHYA SAGAR" encapsulates the essence of hospitality, innovation, and academic prowess. Join us on this literary voyage, reflecting the spirit of State Institute of Hotel Management, Udaipur.

Sincerely,

[Dr. Om Prakash Meena]

Editorial Desk, "AATITHYA SAGAR"

State Institute of Hotel Management,  
sector 14, Goverdhan villas, Udaipur





**तमसो मा ज्योतिर्गमय**

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## Message From The Principal Secretary (Dept. of Tourism, Art & Culture)

*Gayatri Rathore*  
IAS



Principal Secretary  
Department of Tourism, Art & Culture  
Government of Rajasthan




I am happy to know that State Institute of Hotel Management is publishing the 18th issue of its institute's magazine "Aathithya Sagar"

State Institute of Hotel Management has been doing a commendable job in training students for the hospitality and allied industry since 1989 as Food Craft Institute, which was upgraded in the year 2019.

I hope the annual magazine will give ample opportunity to showcase the annual activities of the institute and the creativity of the students.

I take this opportunity to wish the Principal, faculty and staff the very best for their efforts in the advancement of the institute.

  
(Gayatri Rathore)

# Our Patron's Message



I am happy to publish the 18th issue of the institute's Annual Magazine "Aathithya Sagar. The magazine is a mirror that reflects the institutes activities and creative ideas of the students.

Our aim at State Institute of Hotel Management is to empower our students to meet the challenges they will face in their subsequent professional life in the hospitality industry. A lot of stress is thus put on attitude building of the students which is mainly possible by my team of dedicated faculty and staff.

In the post covid scenario the hospitality industry is slowly achieving its targets and financial health. I wish the outgoing batch the very best.

I take this opportunity to thank my faculty, staff and students, especially the editorial board for making this issue possible.

*S. Sehgal*  
Mrs Sangeeta Sehgal

Principal

# A Note from the Principal


Dear Esteemed Students,

It is with immense pleasure and a profound sense of pride that I extend my heartfelt greetings to the remarkable community of learners at the State Institute of Hotel Management. Our institute stands as a testament to the pursuit of excellence in the field of hospitality, and you, dear students, are the driving force behind this commitment. Within the hallowed halls of our institution, you transcend the role of mere students; you embody the spirit of aspiring professionals and future leaders, becoming living manifestations of the values that define the very essence of the hospitality industry.

The hospitality sector is unique in its demand for a blend of technical expertise, creativity, and a genuine commitment to service. As you engage in your studies, remember that you are not just acquiring skills but also shaping your character and forging a foundation for a career that goes beyond the ordinary.

The journey upon which you have embarked is not devoid of challenges, and it is incumbent upon us to acknowledge that setbacks are inherent in any odyssey towards success. yet, I encourage you to view challenges as opportunities for growth and learning. In the face of adversity, remember that you possess the resilience to overcome, the creativity to innovate, and the determination to succeed. Hospitality is not just a career; it is a way of life. It is about creating experiences, building connections, and leaving a lasting impression on those you serve. As you progress through your academic pursuits, I implore you to transcend the confines of textbooks and classrooms. Envision yourselves not merely as practitioners of skills, but as architects of moments, designers of unforgettable experiences, and leaders who inspire excellence in others.





This phase of your academic journey at the State Institute of Hotel Management is undeniably transformative, laying the groundwork for the exceptional professional you are destined to become. Embrace the diversity of opportunities within the hospitality industry, from culinary arts to hotel management, and let your passion be the driving force behind your journey. I beseech you to believe steadfastly in your capabilities, cultivate an insatiable thirst for knowledge, and approach your studies with a resolute sense of purpose. Understand that your success is not solely measured by the grades or the positions you attain; it is a reflection of your character, your dedication, and the positive impact you make on the lives of others. Embrace the challenges, celebrate the victories, and cherish the moments of growth. Your future in hospitality is bright, and I have every confidence that you will emerge as leaders who shape the future of this dynamic industry.

With profound pride and eager anticipation,

Sangeeta Sehgal,  
Principal

State Institute of Hotel Management

# The Journey



It is said that where we learn or gain knowledge is not less than a temple but our institute not only helps in gaining knowledge and achieving skills but it's also our home . The place where we are secure , feel comfortable .

The journey of this institute began in 1989. It was established near chetak circle, Udaipur . It's a round about place named after the loyal horse of Great Maharana Pratap. It is always said that the journey to reach the destination is more memorable . The institute was started with the name Food Craft Institute. It undertook various training programs for renowned hotels , restaurants etc. Apart from their regular courses . Later , in the year 2002 , it got shifted at Hiran Magri sector 14 , Udaipur . It then got affiliated with NCHMCT council, Noida . Here , it got upgraded as they started to run diploma courses .

It's never too late to start something new.

In the year 2019 , the institute was renamed as SIHM and started with the very first batch of the degree course BSC in H&HA . The faculty here is very supportive and helping as they help in growing their students professionally and personally . The journey has been amazing and crazy as it was not easy .

**Sangeeta Sehgal,  
Principal**

# Group photos of B.Sc H&HA and Trade Diploma





# Independence Day





# Freshers Party



# QUOTES ON FOOD

- **Dining is and always was a great artistic opportunity.**
- **"HUNGER is the best sauce in the world."-Cervantes**
- **"Food is an important part of a balanced diet-Fran Leibowitz**
- **"We should look for someone to eat and drink with before looking for something to eat and drink"---Epicurus**
- **"The more you eat, the less flavour the less you eat, the more flavour"-Chinese proverb.**
- **"Great eaters and great sleepers are incapable of anything else that is great"-Henry IV of France**
- **"Part of the secret of success in life is to eat what you like and let the food fight it out inside"-Mark Twain**
- **Nature provides a free lunch, but only if we control our appetite. ~William Ruckelshans.**
- **A salad is not a meal. It is a style. Fran Lebowitz..**
- **I think that if a person wants to remain vegetarian, they are just going to go hungry. ~ Robert Athins.**

# HOW TO LIVE AND DIE

I've often thought about what it is that makes people happy-what one has to do in order to achieve happiness.

1- First and foremost is good health. If you do not enjoy good health, you can never be happy. Any ailment, however trivial, will deduct something from your happiness.

2- Second, a healthy bank balance. It need not run into crores, but it should be enough to provide for comforts, and there should be something to spare for recreation-eating out, going to the movies, travel and holidays in the hills or by the sea. Shortage of money can be demoralising. Living on credit or borrowing is demeaning and lowers one in one's own eyes.

3- Third, your own home. Rented places can never give you the comfort or security of a home that is yours for keeps. If it has garden space, all the better. Plant your own trees and flowers, see them grow and blossom, and cultivate a sense of kinship with them.

4- Fourth, an understanding companion, be it your spouse children, relative/friend. If you have too many misunderstandings, it robs you of your peace of mind. It is better to accept the differences than to be quarrelling all the time.

5- Fifth, stop envying those who have done better than you in life-risen higher, made more money, or earned more fame. Envy can be corroding; avoid comparing yourself with others.



6- Sixth, do not allow people to descend on you for gossip. By the time you get rid of them, you will feel exhausted and poisoned by their gossip- mongering.

7- Seventh, cultivate a hobby or two that will fulfil you-gardening, reading, writing, painting, playing or listening to music/Going to clubs or parties to get free drinks, or to meet celebrities, is a criminal waste of time. It's important to concentrate on something that keeps you occupied meaningfully.

8- Eighth, every morning and evening devote 20 minutes to meditation or introspection. In the mornings, 10 minutes should be spent in keeping the mind absolutely still, and five listing the things you have to do that day. In the evenings, five minutes should be set aside to keep the mind still and 10 to go over the tasks you had intended to do.

9- Ninth, don't lose your temper. Try not to be short-tempered, or vengeful. Even when a friend has been rude, just move on. The life must go on.

10- Above all, when the time comes to go, one should go like a Person without any regret or grievance against anyone.

**Sangeeta Sehgal,  
Principal**



# Swacchta Pakhwada



# Nukkad Natak





# Poster Making competition on World Tourism day



# Games & Sports





# Farewell









Old Hostel



New Hostel





# EIGHT COMMON LEADERSHIP STYLES

A team meets in an office meeting room. A writing board is seen to the left of them, and the team sits at a large table in front of a wall of windows.

At some point in your career, you may take on a leadership role. Whether you're leading a meeting, project, team or an entire department, you might consider identifying with or adopting a defined leadership style.

Most professionals develop their own style of leadership based on factors like experience and personality, as well as the specific needs of a company and its organizational culture. Every leader is different, but there are eight leadership styles commonly used in the workplace.

## 1. AUTOCRATIC LEADERSHIP STYLE

Also called the “authoritarian style of leadership,” this type of leader is someone who's focused primarily on results and team efficiency. Autocratic leaders often make decisions alone or with a small and trusted group and expect employees to do exactly what they're asked.

Autocratic leaders typically have self-confidence and are self-motivated. They communicate clearly and consistently, are dependable and follow the rules. They value highly structured environments and are proponents of supervised work environments.

**BENEFITS:** Autocratic leaders can promote productivity through delegation, provide clear and direct communication and reduce employee stress by making decisions quickly on their own.

**CHALLENGES:** Autocratic leaders are often prone to high levels of stress because they feel responsible for everything, plus their lack of flexibility can lead to team resentment.

## 2. BUREAUCRATIC LEADERSHIP STYLE

Bureaucratic leaders are similar to autocratic leaders in that these leaders expect their team members to follow the rules and procedures precisely as written. The bureaucratic style focuses on fixed duties within a hierarchical system, where each employee has a set list of responsibilities, and there's little need for collaboration and creativity.

This leadership style is most effective in highly regulated industries or in departments like finance, health care or government. This style may fit your leadership approach if you're detail-oriented and task-focused, value rules and structure, are strong-willed and self-disciplined and have a great work ethic.

**BENEFITS:** This style can be efficient in organizations that need to follow strict rules and regulations. These leaders separate work from relationships to avoid clouding the team's ability to hit goals.

**CHALLENGES:** This style doesn't promote creativity, which can feel restricting to some employees. This leadership style is also slow to change and does not thrive in an environment that needs to be dynamic.

### **3. COACHING LEADERSHIP STYLE**

A coaching leader is someone who can quickly recognize their team members' strengths, weaknesses and motivations to help each individual improve. This type of leader often assists team members in setting smart goals and then provides regular feedback with challenging projects to promote growth. They set clear expectations and creating a positive, motivating environment.

The coach leadership style is one of the most advantageous for employers as well as the employees they manage. Unfortunately, it's often also one of the most underused styles—largely because it can be more time-intensive than other types of leadership. Coaching leaders are supportive and value learning as a way of growing. They're self-aware, offer guidance instead of giving commands and ask guided questions.

**BENEFITS:** Coaching leadership is positive in nature and promotes the development of new skills, empowers team members and fosters a confident company culture. They're often seen as valuable mentors.

**CHALLENGES:** While this style has many advantages, it can be more time-consuming as it requires one-on-one time with employees which can be difficult to obtain in a deadline-driven environment.

#### **4. DEMOCRATIC LEADERSHIP STYLE**

The democratic style ("participative style") is a combination of the autocratic and laissez-faire types of leaders. A democratic leader asks their team members for input and considers feedback from the team before they make a decision. Because team members feel their contributions matter, a democratic leadership style is often credited with fostering higher levels of employee engagement and workplace satisfaction.

Democratic leaders value group discussions and provide all information to the team when making decisions. They promote a work environment where everyone shares their ideas and are characteristically rational and flexible.

**BENEFITS:** Working under the democratic leadership style, employees can feel empowered, valued and unified. It has the power to boost retention and morale. It also requires less managerial oversight, as employees are typically part of decision-making processes and know what they need to do.

**CHALLENGES:** This leadership style has the potential to be inefficient and costly as it takes time to organize group discussions, obtain ideas/feedback, discuss possible outcomes and communicate decisions. It also can add social pressure to members of the team who don't like sharing ideas in group settings.

#### **5. LAISSEZ-FAIRE LEADERSHIP STYLE**

The laissez-faire style is the opposite of the autocratic leadership type, focusing mostly on delegating many tasks to team members and providing little to no supervision. Because a laissez-faire leader doesn't spend their time intensely managing employees, they often have more time for other projects.

Managers may adopt the laissez-faire style when all team members are highly experienced, well-trained and require little oversight. However, it can cause a dip in productivity if employees are confused about their leader's expectations, or if some team members need consistent motivation and boundaries to work well.

**BENEFITS:** The laissez-faire leadership style encourages accountability, creativity and a relaxed work environment, which often leads to higher employee retention rates.

**CHALLENGES:** This style typically doesn't work well for new employees, as they need guidance and hands-on support in the beginning. Other employees may not feel properly supported.



## 6. PACESETTER LEADERSHIP STYLE

The pacesetter style is one of the most effective for achieving fast results. Pacesetter leaders primarily focus on performance, often set high standards and hold their team members accountable for achieving their goals.

While the pacesetter leadership style can be motivational in fast-paced environments where team members need to be energized, it's not always the best option for team members who need mentorship and feedback.

**BENEFITS:** Pacesetter leadership pushes employees to hit goals and accomplish business objectives. It promotes high-energy and dynamic work environments.

**CHALLENGES:** Pacesetter leadership can also lead to miscommunications and stressed-out employees as they are always pushing toward a goal or deadline.

## 7. SERVANT LEADERSHIP STYLE

Servant leaders live by a people-first mindset and believe that when team members feel personally and professionally fulfilled, they're more effective and more likely to regularly produce great work. Because of their emphasis on employee satisfaction and collaboration, they tend to achieve higher levels of respect.

Servant leaders motivate their teams and have excellent communication skills. You may find this leadership style a match for your own style if you tend to encourage collaboration and engagement among team members and if you commit to growing your team professionally.

**BENEFITS:** Servant leaders have the capacity to boost employee loyalty and productivity, improve employee development and decision-making, cultivate trust and create future leaders.

**CHALLENGES:** Servant leaders can become burnt out as they often put the needs of their team above their own. They may have a hard time being authoritative when they need to be.

## **8. VISIONARY LEADERSHIP STYLE**

Visionary leaders possess a powerful ability to drive progress and usher in periods of change by inspiring employees and earning trust for new ideas. A visionary leader is also able to establish a strong organizational bond. They strive to foster confidence among direct reports and colleagues alike.

Visionary style is especially helpful for small, fast-growing organizations, or larger organizations experiencing transformations or restructuring. Visionary leaders tend to be persistent and bold, strategic and open to taking risks. They're often described as inspirational, optimistic, innovative and magnetic.

**BENEFITS:** Visionary leadership can help companies grow, unite teams and the overall company and improve outdated technologies or practices.

**CHALLENGES:** Visionary leaders may miss important details or other opportunities, like recognizing their teams, because they're so focused on the big picture.

# WOMEN EMPOWERMENT

Women empowerment is when women have the freedom and choice to make their own decisions. They have the most potent right in deciding what's right for them and what's wrong for them. Women have suffered through the decades because they didn't have any rights. They suffered in the hands of their male counterparts.

Another big problem that women face is that there's a lack of education. Women are discouraged from pursuing higher education in the country. Along with that, they are married early. The men dominating the women think that the role of women is limited to work for them. They don't let these women go, and these women have no freedom.

The need for women empowerment is one of the most significant needs of the hour. There are many ways in which women can be empowered. People should be united together to make the reality of the women empowerment. One of the significant steps towards women empowerment would be towards educating women. Education should be provided and encouraged so that more women can be literate.

The education that they receive is going to help them pursue what they want to pursue. Women can have the life that they want to have and be happy in it .

NAME : Manvendra Singh Rathore  
B.SC H&HA 2nd YEAR



# STANDARD SIZES OF LINEN ITEMS

## **Sheets:**

1. Single 78" x 108" (203 cm. x 274 cm.)
2. Double 90" x 108" (224 cm. x 274cm.)
3. King size 117" x 108"(295 cm. x 274 cm.)

## **Pillowcases:**

1. Standard 20" x 30" (50 cm. x 75 cm.)
2. King size 20" x 40" (50 cm. x 100 cm.)

## **Blanket:**

1. Single 70" x 100" (175 cm. x 250 cm.)
2. Double 90" x 100" (228 cm. x 250 cm.)
3. King size 116" x 100"(290 cm. x 250 cm.)

## **Towels:**

1. Bath sheets/Bath Blankets 40" x 70" (100 cm. x 178 cm.)
2. Bath Towels 30" x 54" (76 cm. x 137 cm.)
3. Medium-sized Towels 22" x 40" (56 cm. x 100 cm.)
4. Hand Towels 15" x 24" (38 cm. x 60 cm.)
5. Face Towels 10" square (26 cm. square)
6. Roller Towels 18" (45 cm.) width in huckaback
7. Bath Mat 24" x 36" (60 cm. x 92 cm.)

# MILLETS

**JOWAR /  
SORGHUM**



**KANGNI /  
FOXTAIL**



**BARRI /  
PROSO**



**RAGI /  
FINGER**



**JHANGORA /  
BARNYARD**



**BAJRA /  
PEARL**



**KODRA /  
KODO**





# Cookery Practical





# Etiquettes of Hospitality Steward

- Be pleasant. Greet everyone With SMILE.
- Be attentive, but not intrusive. Constantly scan the dining room, and if a guest needs attention help them immediately.
- Never say "I don't know" to a guest's question diplomatically you can say "I'll find out."
- Be patient, and choose your moments. Never interrupt a conversation.
- Never touch a customer for any reason-especially if you've spilled something on them.
- Never blame a co-worker for something that goes wrong.
- Be discreet. Don't have audible conversations with coworkers in customer earshot.
- Don't gossip about guests or co-workers within guest earshot.
- Never touch the rim of any glass. This means handling water glasses by their bottom and silverware by the handles.
- If someone orders a beverage, collect required information like sugar, milk and temperature.
- Never reach across a guest to serve another guest.
- Keep the dinning area always clean.
- Never leave the guest unattended.
- Always remember Client Satisfaction is our Key for Success

# Chittranjan Das

## “Deshbandhu”

Chittranjan Das was also known as “Deshbandhu” which means "Friend of the Nation". He was a freedom fighter , lawyer and a poet. Das was the first recipient of Bharat Ratna Award. He was the founder of Swaraj Party along side of Motilal Nehru. Das was born on November 5, 1870, in Calcutta, India into well known Baidya "Das" family from Bikrampur, presently in Dhaka, Bangladesh. Das was the son of 'Bhuban Mohan Das' and nephew of Brahma social reformer 'Durga Mohan Das'. He grew up in a large family with his parents, uncles, aunts and other relatives and were looked after by his family.

He also took the prestigious Indian civil service [ICS] examination. Das emerged as a distinguished Bengali poet during the troubled days of National Movement . He published the first two volume of his collection of poems titled “Malancha” and “Mala”. In 1925 his health began to fail down to overwork . He went to Darjeeling to recuperate his health staying at Sir N. N. Sircar’s house in may 1925. Das died of a severe fever on 16 June 1925 in Darjeeling. His mortal remains were brought to Calcutta for the funeral. Hundreds of people turned up for his funeral. Gandhi ji led the funeral procession.

**Name – Shrinivas Muley**

**B.Sc. H&HA 1st Year**

# वीर योद्धा महाराणा प्रताप

महाराणा प्रताप एक महान देशभक्त थे। वह केवल राजस्थान की ही गौरव और शान नहीं थे, अपितु संपूर्ण भारतवर्ष को उनपर गवर है। वह मेवाड़ के राजा (शासक) थे। उनका जन्म 9 मई, 1540 ई० में सुप्रसिद्ध सिसोदिया राजपूत परिवार में हुआ था। वह राणा उदयसिंह के सुपुत्र और राणा सांगा के पौत्र थे। महाराजा उदयसिंह के समय आगरा में मुगल सम्राट अकबर का शासन था। बड़े बड़े राजा महाराजाओं ने अकबर के सामने आत्मसमर्पण कर दिया था। परंतु राणा प्रताप के पिता उदयसिंह ने अपनी आखिरी सांस तक अकबर का सामना किया था। फिर 3 मार्च, 1572 को राणा प्रताप का राज्याभिषेक किया गया। सिंहासन पर आसीन होते ही राणा प्रताप ने मातृभूमि को स्वतंत्र कराने का दृढ़ संकल्प कर लिया था।

निस्संदेह राणा प्रताप एक महान योद्धा, बहादुर राजपूत और सच्चे देशभक्त थे। वह मृत्यु से कभी भयभीत नहीं हुए। हल्दीघाटी के युद्ध में वह और उनके मात्र 22 हजार सिपाही विशाल मुगल सेना (80 हजार) से बड़ी बहादुरी से लड़े थे। परंतु अंत में वे मुगल सेना से हार गए। इस युद्ध में महाराणा प्रताप का घोड़ा चेतक भी वीरगपति को प्राप्त हो गया था। इस भयंकर हार के बाद भी महाराणा प्रताप निराश नहीं हुए और वह हर खतरे के सामने सदैव चट्टान बनकर खड़े रहे। यह उनका अपने देश के लिए प्रेम ही था कि शक्तशाली मुगल साम्राज्य का उन्होंने अकेले मुकाबला किया था।

उन्होंने अपनी मातृभूमि की स्वतंत्रता के लिए अपना सब कुछ बलिदान कर दिया था और उसके लिए हर प्रकार की कठिनाई का सामना किया था। उन्होंने मुगल साम्राज्य के सामने कभी समर्पण नहीं किया था। हल्दीघाटी युद्ध की विफलता के बाद उन्होंने अपने परिवार और कुछ अन्य साथियों के साथ अरावली की पहाड़ियों में शरण ली। उन्होंने जंगल और गुफाओं में बहुत कष्टपूर्ण जीवन व्यतीत किया था। वे सख्त जमीन पर सोते थे तथा जंगली फल, पत्तियाँ और वृक्षों की जड़ें खाकर अपना पेट भरते थे। कभी-कभी तो वह और उनका परिवार बिना कुछ खाए भूखे ही रह जाता था परंतु इतने सारे कष्ट झेलकर भी राणा प्रताप अपने इरादों में अटल एवं अडिग रहे।



उनके एक पुराने विश्वासपात्र मंत्री भामासाह ने पुनः सेना एकत्रित करने और मुगल सम्राट अकबर से युद्ध करने हेतु अपनी सारी धन-दौलत राणा प्रताप के कदमों में रख दी। तत्पश्चात महाराणा प्रताप ने पुनः सेना तैयार की। परंतु दुर्भाग्यवश वे चित्तौड़ वापस नहीं आ सके ।

इतिहास साक्षी है, महाराणा प्रताप ने अकबर के समक्ष कभी अपना सिर नहीं झुकाया। ये मन से कभी नहीं हारे और हर प्रकार की कठिनाई का सामना करके उम्रभर भारत को स्वतंत्रता के लिए लड़ते रहे। संभवतः वह भारतमाता को स्वतंत्र कराने के अपने लक्ष्य को प्राप्त कर लेते, पर 19 जनवरी, 1597 ई० को उनका शरीरात हो गया। भारतवर्ण को उन पर गर्व है और सदैव रहेगा। हम उनके जीवन से सदैव प्रेरित होते रहेंगे।

नाम - अनिरुद्ध सिंह शक्तावत  
दिप्लोमा- फूड प्रोडकशन

# TEACHER

You're the heart of every class room  
The soul of every school.

The mind behind the message  
That learning is cool.

Your patience and understanding  
Cannot be undersold.

Your courage and commitment  
Is that of legends told.

Each day you teach our children  
Is a day to rejoice.

Because of you - our children.  
Will have their own voice.

So Thank You Dear Teacher For passing knowledge  
Through the years.

You thought you were merely teaching,  
When you were eliminating fears.

Thank You

AANCHAL MISHRA  
B.Sc. H&HA 3rd Year





# LEADERSHIP

Leadership is an important function of management which helps to maximize efficiency and to achieve organizational goals.

The following points justify the importance of leadership in a concern.

***Initiates action-*** Leader is a person who starts the work by communicating the policies and plans to the subordinates from where the work actually starts.

***Motivation-*** A leader proves to be playing an incentive role in the concern's working. He/ She motivates the employees.

***Providing guidance-*** A leader has to not only supervise but also play a guiding role for the subordinates.

***Creating confidence-*** Confidence is an important factor which can be achieved through expressing the work efforts. It is also important to hear the employees about their complaints and problems.

***Building morale-*** Morale denotes willing co-operation of the employees towards their work and getting them into confidence and winning their trust.

***Builds work environment-*** Management is getting things done from people. An efficient work environment helps in sound and stable growth. Therefore, human relations should be kept into mind by a leader. He should treat employees on humanitarian terms.

***Co-ordination-*** Co-ordination can be achieved through reconciling personal interests with organizational goals. This synchronization can be achieved through proper and effective co-ordination which should be primary motive of a leader

# Essential Tips & Tricks while working in Kitchen

## 1. Peel Ginger with a Spoon



Ginger can be tricky to peel with all its bumps and irregularities. Rather than using a paring knife or vegetable peeler, reach for the spoon. Scrape it against the skin and it'll come right off, following every contour and minimizing waste.

## 2. Get an Immersion Bender



I use my immersion blender more than any other electric tool in the kitchen by a long shot. Whether it's puréeing soups directly in the pot, getting rid of ugly lumps in my cheese sauce, or making mayonnaise or hollandaise in under two minutes, the immersion blender is the tool for the job.

Much easier to clean than a countertop blender or food processor, no need to transport hot ingredients from a pot to the blender jar, and the ability to work with even small quantities of ingredients (provided you have a cup that fits its head properly) make it an invaluable asset.



### 3. Use that Small Strainer for Eggs



strainer can be used to make perfectly shaped poached eggs. How? Crack the eggs into the strainer over the sink and swirl them around gently to remove the excess watery white. What's left will be a tight, egg-shaped egg that poaches up clean. You can use the same trick to make picture-perfect, billboard glamour-shot-ready fried eggs. Check out the video above for more details.

# COLLEGE LIFE

Walking through the twisted path of life. No one knows  
what our destiny goals Leaving a few just to meet new here  
This is how begins our collage

High pressure of studies enters our life But try to feel it on  
high time Text books you start enjoying This marks the  
essence of our life

Teacher with changed masks to explain life And then start  
the crazy test sessions The teachers are best nd the teaching is  
excellent

Roars giggles and laugh penetratein life You realized that  
tearsare also to be shared We fight play and complete with  
each other this is the change introduce by life of collage.

**BY: Raghvendra Solanki**  
B.Sc. H&HA 2nd year



# MERITS AND DEMERITS OF ONLINE CLASSES

Starting with, the COVID 19 has made the vast effect on the education system. How will the students learn from the online classes ? Has been a frequent and constant question arising in the minds of parents as well as of the teachers . Being a student, me myself has gone through this phase. To be honest , the online classes are way more convenient and provides good flexibility. Scope of learning has increased and has been easier and is more relatable as the content is easily available in different ways..

As teachers are constantly taking efforts to help in understanding the concept , Virtual Clarity has also Been enhanced .. As every topic has its cons so does this one has !

Demerits are more than the merits. Identification of demerit has to be an Isolation. Nowadays , kids prefer to play online games which has make them Anti Social . They have terribly lost their confidence in communication with the people verbally . Hike in time usage has made them emotionally, physically and mentally weak . There are sudden changes in their behaviour . For example – Seeing one’s story on whatsapp or Instagram or any other social media sites has increased their level of anxiety. Languages has also been largely affected .

Before winding up, I would like to share one point . The change made in the education system due to the pandemic was necessary as the education system had not changed from past 120 years or more. Rather than discussing disadvantages, we should start using this as an opportunity to improve the online education system. As it has more benefit over the traditional classroom method.

Thank you .



# DIGITAL MARKETING IN HOSPITALITY

## **Leveraging Online Presence**

Digital marketing channels, including websites, social media platforms, and mobile applications, serve as powerful tools to showcase a hotel's offerings, services, and unique experiences to a global audience.

## **Personalized Guest Experiences**

Digital marketing enables hotels to curate personalized guest experiences. Through data analytics and customer insights, hotels can tailor marketing campaigns, offers, and services to meet the specific needs and preferences of their target audience.

## **Social Media Influence**

Hotels leverage social media channels not only to promote their properties but also to engage with guests in real-time, respond to queries, and showcase user-generated content, thereby building a community and fostering trust.

## **Adapting to Technological Innovations**

The integration of technology in digital marketing has opened new avenues for hotels. Virtual tours, augmented reality experiences, and chatbots streamline the guest experience, offering convenience and engagement while showcasing the hotel's amenities and services.

## **The Future Landscape**

Artificial intelligence, data-driven marketing, and immersive experiences are poised to reshape the way hotels interact with guests, further enhancing personalization and engagement.

# UDAIPUR : The Jewel of Rajasthan

Nestled in the heart of Rajasthan, Udaipur stands as a testament to India's rich history and cultural heritage. Renowned as the "City of Lakes" or "Venice of the East," Udaipur exudes an unparalleled charm that captivates travelers from around the globe.

## **\*A Tapestry of Palaces and Architecture\***

Udaipur boasts a majestic landscape adorned with stunning palaces, intricately designed temples, and serene lakes. The iconic City Palace, a fusion of Rajasthani and Mughal architectural styles, stands tall on the banks of Lake Pichola. Its ornate balconies, courtyards, and gardens offer a glimpse into the opulent past of Rajasthan's royalty.

## **\*Lake Pichola: A Serene Oasis\***

The shimmering waters of Lake Pichola are the heart of Udaipur's beauty. A boat ride across this serene lake provides breathtaking views of the City Palace, the Lake Palace, and the surrounding Aravalli hills, casting a spellbinding panorama.

## **\*The Ethereal Lake Palace\***

Floating like a mirage in the middle of Lake Pichola, the Lake Palace stands as a testament to architectural splendor. Once a royal summer palace, it now operates as a luxury hotel, offering guests a taste of regal living amidst unparalleled beauty.

### **\*Rich Cultural Heritage\***

Udaipur is a treasure trove of culture and traditions. The colorful markets of the old city brim with vibrant textiles, handicrafts, and exquisite artwork, showcasing the craftsmanship of local artisans. The mesmerizing Mewar Sound and Light Show at the City Palace unfolds the history of the Mewar dynasty in a spectacular display.

### **\*Cuisine and Culinary Delights\***

The local cuisine in Udaipur is a gastronomic delight, with flavors that tantalize the taste buds. From the famed Dal Baati Churma to delectable sweets like Ghewar and Malai Kulfi, every dish tells a story of Rajasthan's culinary heritage.

### **\*Preserving the Essence\***

While Udaipur embraces modernity, efforts to preserve its heritage remain paramount. The restoration and conservation initiatives ensure that the city's architectural marvels stand the test of time, inviting visitors to immerse themselves in its timeless allure.

### **\*Conclusion\***

Udaipur, with its regal splendor, tranquil lakes, and rich cultural tapestry, stands as a testament to Rajasthan's vibrant heritage. As travelers wander through its streets, they are not just tourists but participants in an ancient legacy, weaving their own stories into the fabric of this timeless city.



# **SAVOURY ESCAPES : The Culinary Delights that Set hotels apart**

## **Culinary Tourism and Hotel Restaurants:**

Discuss the role of food and beverage offerings in attracting guests and making a hotel stand out.

When it comes to selecting a place to stay while traveling, modern tourists are increasingly looking beyond comfortable beds and breathtaking views. They seek unforgettable experiences, and one of the most powerful ways hotels can offer this is through their culinary offerings. Culinary tourism, the pursuit of unique and memorable food experiences, is on the rise, and hotel restaurants play a pivotal role in attracting and retaining guests.

## **The Evolving Palate of the Modern Traveler**

Gone are the days when tourists were content with bland, predictable menus. Today's travelers are more adventurous, with a desire to explore and savor local and international flavors. They expect hotel restaurants to provide an authentic taste of the destination they're visiting.

## **The Menu as a Travelogue**

Hotel restaurants are now seen as a gateway to the local culture and a way to learn about the region. This is not merely about serving traditional dishes but creating an entire culinary narrative. Whether it's a cozy inn in Tuscany offering homemade pasta or a beachfront resort in Thailand serving freshly caught seafood, the menu serves as a travelogue, recounting the story of the region's food heritage.

## **Creating Memorable Dining Experiences**

Beyond the food itself, the ambiance of the restaurant can elevate the dining experience. Hotels are investing in interior design and décor to create a captivating atmosphere.

## **Customization and Personalization**

Hotels are going the extra mile to accommodate dietary preferences, allergies, and restrictions. Customization is not only a courtesy but a way to stand out. Guests appreciate when a restaurant can tailor a dish to their needs without compromising on taste.

## **The Importance of Local Sourcing**

Sustainability is at the forefront of the culinary tourism trend. Hotels are sourcing ingredients locally, often establishing partnerships with nearby farms and artisanal producers. Not only does this reduce the carbon footprint, but it also enhances the authenticity of the dining experience.

## **Food and Beverage Events**

Hotels are hosting special culinary events, such as wine tastings, cooking classes, and food festivals, to engage guests and introduce them to new flavors. These events not only create unforgettable memories but also foster a sense of community.

## **Word of Mouth and Social Media**

In the age of Instagram and Yelp, a single enticing dish can make a hotel restaurant an overnight sensation. Diners love to share their culinary experiences, and hotels are capitalizing on this trend by creating visually stunning, shareable dishes.

## **The Bottom Line / conclusion**

In conclusion, the role of food and beverage offerings in attracting guests and making a hotel stand out cannot be overstated. Culinary tourism is no longer a niche interest; it's a mainstream expectation. Savvy hotels understand that serving delicious and memorable food is not an expense but an investment in their brand and reputation. So, next time you plan a trip, remember that the hotel restaurant may be more than just a convenient place to grab a meal; it could be the highlight of your journey. Bon appétit!

# **LUXURY : A Paradigm shift in Modern living**

In a world marked by rapid globalization and the pursuit of opulence, the concept of luxury has evolved. No longer is extravagance solely defined by lavishness and excess; a new paradigm has emerged, one that marries indulgence with responsibility. Responsible luxury is the latest trend reshaping the way we live, travel, and experience the finer things in life.

## **Evolving Definitions of Luxury**

Luxury, at its core, has always been associated with exclusivity, superior quality, and the satisfaction of desires. Traditionally, this meant conspicuous consumption – from designer fashion and high-end automobiles to extravagant vacations and ostentatious residences. However, in the 21st century, a more enlightened, ethical, and sustainable approach to luxury is gaining prominence.

## **Responsible Luxury Defined**

Responsible luxury refers to a lifestyle that incorporates opulent experiences while respecting environmental, social, and ethical values. It's about savoring the finer things while ensuring that the pursuit of luxury doesn't come at the expense of the planet or its inhabitants.

## **Eco-Friendly Luxury**

Responsible luxury is evident in the rise of eco-friendly products and services. Sustainable fashion brands use organic materials and ethical production processes. High-end electric vehicles offer both power and reduced environmental impact. Luxury hotels and resorts prioritize energy efficiency, use locally-sourced, organic ingredients in their gourmet menus, and invest in conservation efforts.



## **Responsible Living**

Responsible luxury doesn't always equate to excess. The minimalist movement is gaining traction among those who value quality over quantity. It's a lifestyle choice that favors experiences over possessions, allowing individuals to savor life's luxuries without excessive consumption.

## **The Importance of Ethical Sourcing**

In the world of responsible luxury, the origin of products and materials matters. Fine jewelry houses, for example, are increasingly transparent about their sourcing of gemstones and precious metals, striving to ensure that their materials are conflict-free and ethically acquired.

## **The Future of Responsible Luxury**

Responsible luxury is more than a passing trend; it's a necessity in a world confronting pressing environmental and social challenges. Consumers are becoming increasingly mindful of the impact of their choices and are demanding accountability from luxury brands. This shift is driving innovation and fostering a new era of ethical opulence.

**In conclusion**, responsible luxury is a welcome evolution in the realm of extravagance. It represents a conscious choice to savor life's pleasures while considering the planet and society. It demonstrates that the pursuit of luxury can be synonymous with mindfulness, sustainability, and responsibility. The future of luxury is as much about preserving the world's beauty as it is about indulging in it.

## Procrastination: Easy ways to stop

There is never enough time to do everything, but there is always enough time to do the most important things. ~Brian Tracy

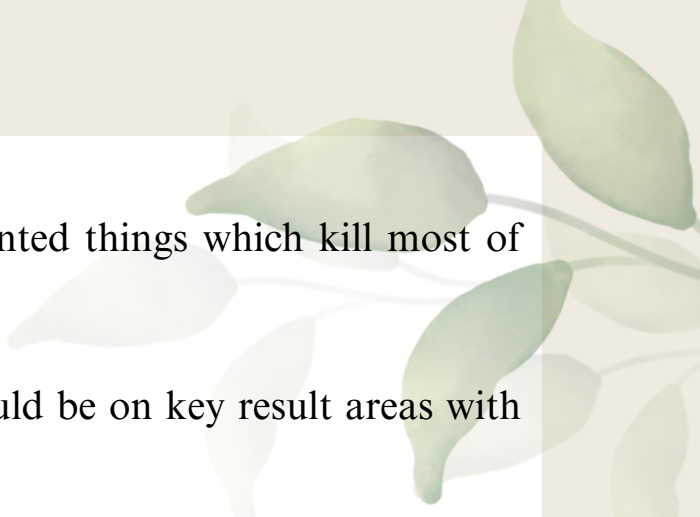
Human being has tendency to delay things so that he/she can relax in the present moment but at the same time he/she is disturbing future happiness and enjoyment of life. It is true that we are living in the world of technological evolution where we can save our time by using new and innovative gadgets. But at the same time these gadgets are killing our most of time which can be productive in terms of personal spiritual and social relationship.

Procrastination: It simply means the action of delaying or postponing the work.

All the great people in the world know how to get rid of procrastination. The simple way to eliminate procrastination is to divide your priorities to urgent work, important work, not urgent but important and not urgent as well as not important work.

Tips to stop procrastination:

1. If you had to eat two frogs, eat the ugliest first – It means if you two important tasks before you start with the biggest, hardest and most important task first.
2. If you have to eat two live frogs at all, it doesn't pay to sit and look at it for very long: It means take action immediately.
3. Think on paper: Organize your list in to plan on paper and take action.
4. Plan every day in advance: Always follow six P formula to stop procrastination i.e. Proper Prior Planning Prevents Poor Performance.



5. Learn to say “No”: Say No to unwanted things which kill most of your time.

6. Focus on key result areas: Focus should be on key result areas with clarity of thoughts.

7. Prepare thoroughly before you begin: Planning should be done before any work to be started.

8. Never stop learning: Keep learning according to your capacity and don't restrict your capacity.

9. Get out of the Technological Time Sink: Everyone has a choice either to be slave of technological things or use them as servant. We should control these things, not these things control us.

**Balvir Singh**





# Make your dream come true, Career with Hotel Management Course

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- Conference centre manager
- Event manager
- Fast food restaurant manager
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- Hotel manager
- Public house manager
- Restaurant manager
- Air cabin crew
- Business development manager
- Customer service manager
- Health service manager
- Human resources officer
- Marketing executive
- Retail manager
- Tour manager
- Tourism officer
- Catering officer

## **Work experience**

It's essential you get relevant industry experience if you want to work in the hospitality sector.

Many hospitality management degrees offer an industrial placement for four months, which allows you to build key professional contacts while also expanding your practical skills.

This experience provides employers with evidence of your ability and motivation. You also get a feel for which area of the sector you're particularly interested in.

If you already have a specialist area in mind, try to find experience in the closest matching environment you can find. For example, if you ultimately hope to work in a luxury hotel, apply to local hotels of a similar standard.

The hospitality sector offers good prospects for early responsibility, so if you show a willingness and ability to learn, you can gain experience of supervising and training new staff early on in your career.

### **Further study**

You may choose to do postgraduate study in order to specialise in a particular area of hospitality, such as hotel, tourism, international hospitality or events management, or to move into a related area such as HR or marketing. Some postgraduate courses include study or a work placement abroad.

Before deciding whether to do a postgraduate course, do your research and consider the benefits of qualifications compared to experience and what targeted employers prefer.

It's also possible to do part-time study while working. Some employers will support you to take industry-related training or a relevant postgraduate course to enhance your career development with them and bring new skills to your workplace.

## **Choose your study place at State Institute of Hotel Management, Udaipur.**

Udaipur, jewel of the Rajasthan land, where palaces and lakes unite hand in hand. A city of grace, with beauty so rare, Udaipur, is beyond compare. Udaipur claims an illustrious position as the remarkable second-ranked city among the esteemed Travel + Leisure Readers' 25 Favorite Cities in the World of 2023 list.

According to T+L readers, the list of the best cities in the world this year includes representatives from five out of seven continents. Annually, T+L conduct the World's Best Awards survey, wherein readers are invited to express their perspectives on travel experiences worldwide. They have the opportunity to provide their opinions on the finest hotels, resorts, cities, islands, cruise ships, spas, airlines, and various other aspects.

The 2023 survey saw a substantial rise in participation from T+L readers, with nearly 165,000 individuals completing the survey—an increase of approximately 25 percent compared to voting levels before the pandemic. In total, over 685,000 votes were cast across a wide range of categories encompassing more than 8,500 distinct properties such as hotels, cities, and cruise lines.

Udaipur is currently in fierce competition for the top position. After securing the second spot in 2021, it experienced a decline and settled at 10th place last year. However, now it stands just two-tenths of a vote away from achieving perfection. With the return of international travelers to India, accompanied by the long-awaited opening of Raffles Udaipur during the pandemic, it comes as no surprise that Udaipur is regaining its position in the rankings. Once again, it is steadily ascending the ranks. One reader sums up Udaipur's appeal — in all caps, no less, saying, “VERY VERY BEAUTIFUL CITY. List Of Cities

1. Oaxaca, Mexico
2. Udaipur, India
3. Kyoto, Japan



- 
4. Ubud, Indonesia
  5. San Miguel de Allende, Mexico
  6. Mexico City, Mexico
  7. Tokyo, Japan
  8. Istanbul, Turkey
  9. Bangkok, Thailand
  10. Mumbai, India
  11. Chiang Mai, Thailand
  12. Florence, Italy
  13. Luang Prabang, Laos
  14. Marrakesh, Morocco
  15. Rome, Italy
  16. Merida, Mexico
  17. Siem Reap, Cambodia
  18. Singapore
  19. Charleston, United States
  20. Lisbon, Portugal
  21. Santa Fe, United States
  22. Hobart, Australia
  23. Guadalajara, Mexico
  24. Porto, Portugal
  25. Osaka, Japan

The article is prepared with the help of information available on internet.

Satish Kumar Jha  
Accountant



# Group Photos





# Superannuation 2023



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MANAGEMENT, UDAIPUR**

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